

Рабочая программа утверждена в составе учеб.
плана (-ов): _____

(заполняется работниками Управления образовательных программ)

St. Petersburg State University

Syllabus for an internship

ПРОИЗВОДСТВЕННАЯ ПРАКТИКА МАГИСТРАНТОВ ПРОГРАММЫ «СВЯЗИ С ОБЩЕСТВЕННОСТЬЮ В СФЕРЕ МЕЖДУНАРОДНЫХ ОТНОШЕНИЙ»

основной образовательной программы
высшего профессионального образования магистратуры

PRODUCTIVE-WORK PRACTICE OF MASTER STUDENTS OF THE «PUBLIC RELATIONS IN THE SPHERE OF INTERNATIONAL RELATIONS» PROGRAM

Of the basic educational program of higher professional master education

Language(s) of instruction

Russian, English

(Specify)

ECTS workload: **2 credits**

Syllabus registration number: <...*according to curriculum*...>

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Summary(*In Russian, English and other languages if relevant*)**Аннотация.** В ходе первой производственной практики магистранты программы «Связи с общественностью в сфере международных отношений» овладевают опытом работы служб (управлений, отделов и иных структур) по связям с общественностью с опорой на международный опыт. Учащиеся получают возможность применить знания и проявить творческие навыки, полученные в процессе академических занятий и в ходе ознакомительной практики. Особое внимание уделено активному включению обучающихся в международную деятельность служб по связям с общественностью.

Summary. In the course of the first production practice, the undergraduates of the program "Public Relations in the Sphere of International Relations" master the experience of the services (departments, departments and other structures) in public relations with reliance on international experience. Students are given the opportunity to apply knowledge and demonstrate creative skills acquired in the course of academic studies and the observation work practices. Particular attention is paid to the active involvement of students in the international activities of public relations services.

Part 1. General terms

1.1. Goals and objectives

The first internship of undergraduates of the program “Public Relations in the Sphere of International Relations” is aimed at the formation of the professional competencies of a student of the magistracy and mastering the basics of professional activity in accordance with modern requirements. The main tasks of the practice are defined as follows: establishing the connection of theoretical knowledge in the field of public relations with the practice; transformation of acquired theoretical knowledge into a system of professional skills; the formation of professional skills on the basis of the following activities: information-creative, communication, information-analytical, socio-psychological, advertising, sociological, research, cultural and educational, public awareness; development of personal qualities necessary in professional activities; the use of creative and research approach to solving professional problems; selection and analysis of the main and additional literature in accordance with the problems of work performed during the practice.

1.2. Internship type (*must correspond to the relevant and approved Curriculum*)

- Study
- Industrial placement, including pre-degree

Industrial placement

1.2.1. Internship form (*choose if relevant*)

- Clinic-based
- Project-based
- Field
- Research
- Teaching
- Professional**

1.3. Internship venue **Home (within St. Petersburg)** Away (outside St. Petersburg)**1.3.1. Specific terms – home internship** *(mark relevant)* at St. Petersburg State University: Academic department _____ *(Specify)* Administrative department _____ *(Specify)* Clinic _____ *(Specify)* Gorky Scientific Library Research Park Publishing House Admissions Other _____ *(Specify)* another entity within St. Petersburg *(by agreement/IS Partner)* other: **1. Office of Public Relations of St. Petersburg State University (Departments of Public Relations in the areas)****2. The Department of Theory and History of St. Petersburg State University and an organization located in St. Petersburg**
_____ *(Specify)***1.3.2. Specific terms – away internship** *(choose it relevant)* Specific terms in respect to the environmental conditions: _____ *(Specify)* Expedition, field outpost/research base, dedicated organization *(as per agreement / IS Partner)* Other: **the practice is conducted in exceptional cases by agreement with the Educational and Methodical Commission of the School of International Relations of St. Petersburg State University** _____ *(Specify)***1.4. Internship mode** *(pick one as per study schedule, to be agreed with Programs Office official)* **Continuous** *(all types of internships within one study period without breaks)* Intermittent (specific terms such as mix by type, form and calendar period, to be indicated)**1.4.1. Specific Terms – Internship Mode (pick one) [012137] Field Practice Internship: 1 master course, second semester.** **Practice takes place under conditions where the students have no possibility to attend classes in person because they do not live in St. Petersburg.** Practice takes place in parallel with classes.**1.5. Prerequisites** *(Specify)***1. Mastering the curriculum for the first semester of the first year of the master's program, no debt.****1.5.1. Specific access conditions** *(Specify, i.e. mandatory medical check)***no**

1.5.2. For disabled students an internship is organized in respect to their individual capabilities and health conditions.

1.6. List of applicable Professional Standards and/or generalized work functions and skills(mandatory for industrial placement: see <http://profstandart.rosmintrud.ru/>, if non-existent then list work-functions and skills as viewed by potential employers)

1. Federal State Educational Standard of Higher Education - Master's Degree in Preparation Direction 04/04/05 International Relations July 12, 2017 (see below)

1.7. List of professional competences developed

OPK1 - The ability to think systematically, to identify the international political and diplomatic meanings that fall into the focus of professional activity;

OPK2 - The ability to select from the total amount of knowledge and skills of an internationally qualified master's degree of competence, demanded by the profile of a specific type of activity;

OPK3 - Willingness to practically use the knowledge of the legal and economic aspects of ensuring the work of an international affairs specialist in the field of government, business and the private sector

OPK4 - Possession of knowledge and understanding of the civic meaning of future professional activities;

OPK5 - Possession of politically correct oral and written speech in the framework of professional subjects in Russian and foreign languages;

OPK6 - Ability to conduct dialogue, correspondence, negotiations in a foreign language within the framework of the level of the tasks set for solving professional issues;

OPK7 - The ability to isolate meaningful facts from the flow of international political information and group them according to the tasks;

OPK8 - Proficiency in professional terminology and conceptual apparatus of the scope of international activities in Russian and foreign languages;

OPK9 - Possession of techniques for establishing professional contacts and developing professional communication, including in foreign languages;

OPK10 - Possession of business communication methods in an international environment, the ability to use the features of business culture of foreign countries;

OPK11 The ability to independently acquire with the help of information technology and use in practice new knowledge and skills, including in new areas of knowledge not directly related to the field of activity;

OPK12 - The ability to independently learn new research methods, to use in their professional activities the methods of applied political analysis of modern international processes

OPK13 - The ability in practice to protect one's legal rights, including the rights of the individual, while respecting the respective rights of others in a multiethnic and international environment (DIC-13);

OPK14 - The ability to bear personal responsibility for the results of their professional activities.

1.8. Professional competences as related to professional standards and/or generalized work functions and skills as viewed by potential employees (in relation to professional standards or potential employers' reference)

Professional competences	Generalized work functions as per professional standards (if non-existent - work-functions and skills as viewed by potential employers)
ПКП1; ПКП2	ОТФ-1
ПКП3	ОТФ-2; ОТФ-3

List of professional competencies:

PC1 - Ability to participate in the creation of an effective communication infrastructure for government departments, businesses, and non-governmental organizations engaged in international activities.

PC2 - The ability to implement the preparation of plans for PR-activities, as well as maintain reporting and other documentation in the field of public relations at the level of government, in commercial enterprises and non-governmental organizations engaged in international activities.

PC3 - The ability to participate in the organization and conduct of international negotiations in order to promote the image and brand of power structures, commercial enterprises and non-governmental organizations engaged in international activities.

PC4 - Ability to manage public relations services of government, commercial enterprises and non-governmental organizations engaged in international activities.

PC5 - The ability to manage the design, planning, preparation and implementation of PR campaigns and special events in the field of international relations.

PC6 - The ability to formulate strategies, determine the goals and objectives of a PR program and campaign in the sphere of international relations, as well as exercise control over their implementation.

PC7 - Ability to plan and conduct campaigns, as well as other activities to improving the international image of state, governmental and non-governmental organizations

PC8 - The ability to realize the management of official and business documentation in the field of public relations (PR).

PC9 - The ability to provide internal and external PR-communication of government authorities, commercial enterprises and non-governmental organizations engaged in international activities, including with government, public and commercial structures.

PC10 - The ability to interact with the authorities, commercial enterprises and non-governmental organizations conducting international activities with the media, including foreign ones, including work on the Internet

PC11 - The ability to carry out official and business correspondence at the international level.

PC12 - The ability to prepare the speeches of officials at international events.

PC13 - The ability to collect information on certain aspects of public relations of government, commercial enterprises and non-governmental organizations engaged in international activities, using open sources

PC14 - The ability to create and edit information and analytical PR-texts related to international issues.

PC15 - The ability to develop, prepare for release, participate in the production and distribution of printed PR-products in the field of international public relations.

PC16 - The ability to carry out media relations in the field of public relations at the international level.

SC17 - The ability to organize feedback with target groups of activities of government bodies, commercial enterprises and non-governmental organizations engaged in international activities

Part 2. Organization, structure and content

2.1. Internship organization: framework with short description

Types and volume of studies, volume and duration of internship and its place within educational program, see relevant Curriculum.

Study period and assessment period, see relevant Curriculum and Calendar Plan.

Work during the semester in the services of public relations, as well as classroom activities aimed at identifying problems arising during the practice, as well as summing up its preliminary results. At the end of the practice, a summarizing final lesson is carried out, summarizing the main results of mastering the discipline. The list of active and interactive forms of training:

- Analysis of specific situations.
- Group discussions.
- Discussion of student performance.

Successful practice will allow the future press officer, press secretary, public relations manager to establish effective partnerships with colleagues, participate in the development and implementation of the information policy of his organization, and interact with the media.

2.2. Internship structure and content

Describe types and forms of studies (if any), as well as topics and types of practical tasks (i.e., paperwork, technology development, business plan development information processing, etc.)

The preparatory stage involves the selection of a base of practice and planning the types of work that must be performed during the practice. Work experience should be held in organizations that have relevant departments: the press service, the department of public relations, the marketing department or the advertising department. The practice can be carried out in communication and PR-agencies, in the departments of public relations, marketing, advertising of large enterprises, banks, distribution networks, television and radio companies, publishing houses, in the press services of the administrations of cities, factories, holdings, in advertising production firms and printing houses, etc.

The choice of the place of practice can be made on the basis of the list of organizations with which SPbSU has signed relevant agreements (the list of organizations must be found in the Practice Department of St. Petersburg State University), as well as individually, in this case it is necessary to conclude an agreement with the organization where this practice will take place. In addition, there is an opportunity to have an internship at the Office of Public Relations and at the Office of Event Management at St. Petersburg State University, in the Department of Public Relations in the areas of international relations, political science, sociology and economics, in the editorial office of the journal "St. Petersburg University" and in the Media Center of St. Petersburg State University, as well as at the Department of Theory and History of International Relations of St. Petersburg State University.

During the preparatory stage, a number of documents required for practical training are drawn up: 1) A letter of guarantee. In the case of an independent search for a place of practice, a guarantee letter is prepared from the host organization. 2) The contract for practice. 3) The program of practice.

The undergraduate student must: 1) Meet with his future practice leader from the organization and discuss the possibility of performing the types of work envisaged by the program during the practice. The student chooses a number of works from the obligatory list independently, therefore it is important to find out the priorities of the organization and when choosing to follow them. 2) Meet with the supervisor of practice, teacher of the department, and discuss the main types of work. The scope of work is determined by the practice program, and their specific content is determined by the specifics of the practice base. The academic advisor, the lecturer of the department, will help the student to correctly orient how to best adapt the practice program to the actual conditions of the internship. 3) Agree with the supervisor of practice, teacher of the

department, about the method of obtaining individual advice during the internship. This may be a face-to-face meeting, telephone consultation or email communication. Individual counseling is necessary if: - the student is faced with difficulties in performing certain types of work in practice; - he does not quite understand how to proceed with the implementation of a task; - there is a need to replace one of the planned types of work to another, unplanned; if you need advice on writing and execution of the report on practice. Thus, at the end of the preparatory stage, the student has a clear idea of where he will practice, what he should do during the practice and how he can get advice from his supervisor if necessary.

The work phase is directly related to the implementation of the programme of practice. Upon completion of the internship, the official representative of the organization where the internship took place, gives a written description of the student's work, leaves his contact phone number, puts a stamp and signature.

The final stage includes the preparation of a report on the practice, discussion with the supervisor of the results of the practice and the possibility of using the material collected during the practice when writing a course or thesis. The report is given to the head of the practice of the master's program. Scientific supervisor of the practice, lecturer, supervises the work of undergraduates during the internship and, on the basis of checking the report, puts the final assessment of the practice.

Practice aims to:

Formation of professional competencies in the field of management: the study of the experience of the enterprise in the field of communication. 1) to Perform the Provisions of the press office, public relations. 2) to Study the duties and responsibilities of the staff of these services, rules and regulations. Describe the completeness of these documents. If necessary, make suggestions or develop a package of your own documents. 3) Analyze the activities of the press service or the Department of public relations (or their replacement unit): 3) the place of the unit in the structure of the enterprise; subordination, the order of interaction with other units; target groups of the organization; methods of interaction with target groups.

Formation of professional competencies in the field of management: the study of the experience of the enterprise in the field of communication. 1) to Perform the Provisions of the press office, public relations. 2) to Study the duties and responsibilities of the staff of these services, rules and regulations. Describe the completeness of these documents. If necessary, make suggestions or develop a package of your own documents. 3) Analyze the activities of the press service or the Department of public relations (or their replacement unit): 3) the place of the unit in the structure of the enterprise; subordination, the order of interaction with other units; target groups of the organization; methods of interaction with target groups.

II. Formation of professional competencies in the field of research and analytical activities 4) Analysis of strategic tools of the enterprise: the presence of a common strategy; the presence of a marketing strategy; existing types of planning.

Communication activities are in line with these strategies. 5) Description of the analysis results.

6) analysis of the organization's website using one of the methods (or several): information and task analysis; content analysis; survey of clients (partners) of the organization; comparison with competitors' sites, etc. 7) Description of the methods and results of the analysis.

Results of the analysis of activity of the host organization (item 1 -7) are included in the report and occupy from two to five pages of the printed text (font 14).

III. Formation of professional competencies in the field of communication: mastering professional skills

8) Prepare 2-3 texts made in different genres of PR (optional) 9) the Texts must be submitted in the original; the authorship of anonymous texts is certified by the head of the practice from the organization.

IV. Formation of professional competencies in the field of project activities: the acquisition of organizational experience 10) to participate in the organization of one event (optional). Visual confirmation of your participation in the event is desirable.

Part 3. Provisions

3.1. Methodological support

3.1.1. Types and forms of assessment

Interim assessments (mark *if relevant and specify types and forms*)

Types: (*i.e., practical tasks; solving of a case; presentation of skills; project work; performing an expert examination; business simulation, etc.*) ...

Demonstration of fragments of professional activity

Forms: (*i.e., in written, verbal-written*) ...

Verbal-written

Final assessment (*pick one only*)

pass/fail exam

Acceptance of offset is carried out following the results of practical training. Credit is conducted in the form of protection practice. The successful development of this course will allow the future employee of the press service, press Secretary, PR Manager to establish effective partnerships with colleagues, to participate in the development and implementation of information policy of the organization, to interact with the media.

3.1.2. Guidelines for students

3.1.2.1. Guidelines for passing an Internship (*including interim assessment*)

- curriculum of the PLO HPE master's degree in the direction 031900 " International relations";
- characteristics of the PLO HPE master's degree in the direction 031900 " International relations";
- a real work program.

3.1.2.2. Guidelines for the final assessment (*including those on report preparation and defense, etc.*)

Real work program.

3.1.2.3. Materials for students' feedback (*survey form, etc.*)

To assess the content and quality of the educational process can be used survey in accordance with the methodology and schedule approved in the prescribed manner. Questionnaire.

3.1.3. Guidelines for supervisors

- Orders and instructions of the management of SPBU.
- Orders and orders of the Department of practices.
- Recommendations of the educational and methodical Commission of the faculty of international relations

3.1.3.1. Guidelines for assessment

- student report on internship,
- the certificate of the organization testifying to practical training certified by the signature of the managing person and the seal (or executed on the form of the organization),
- characteristics of the student prepared by the organization, certified by the signature of the managing person and the seal (or executed on the form of the organization)
- list of the studied recommended literature on the course. If necessary, the closure of gaps the plans, summaries of literature.
- PPT presentations and other visual materials (photos, videos, etc.)- student report on internship,
- the certificate of the organization testifying to practical training certified by the signature of the managing person and the seal (or executed on the form of the organization),
- characteristics of the student prepared by the organization, certified by the signature of the managing person and the seal (or executed on the form of the organization)
- list of the studied recommended literature on the course. If necessary, the closure of gaps the plans, summaries of literature,
- PPT presentations and other visual materials (photos, videos, etc.),
- a brief survey on the results of the development of new information obtained in the course of practice.

3.1.3.2. Assessment methods and criteria

Are formed on the following basis.

Knowledge and skills acquired by undergraduates in the course of practice:

As a result of the study of this course undergraduates should receive detailed system knowledge:

about the role and functions of the press service in public authorities, local self-government, in economic entities and public organizations of Russia and foreign States; structure and organization of press services;

legal and ethical standards of press service employees;

basic principles of planning and organization of press services

Are formed on the following basis.

Knowledge and skills acquired by undergraduates in the course of practice:

As a result of the study of this course undergraduates should receive detailed system knowledge:

about the role and functions of the press service in public authorities, local self-government, in economic entities and public organizations of Russia and foreign States; structure and organization of press services;

legal and ethical standards of press service employees;

basic principles of planning and organization of press services;

skills:

preparation of text and audio-visual materials for publication in mass media;

planning and holding press conferences, press tours and other events for the press;

preparation of analytical notes and media reviews;

development of speeches of the heads of the organization in the media;
 organize and conduct media monitoring;
 analyse of specific texts from the perspective of the organization's objectives;
 acting in a crisis situation;
 ability to apply modern methodological approaches to the analysis of public relations processes in their spatial and temporal dimension, to analyze the activities of public relations services;
 undergraduates acquire skills in the press service and in General in the system of public relations, information and analytical activities related to the study of spatial and temporal aspects of public relations; as well as the preparation of analytical dossiers on these issues through the use of open sources, including in foreign languages.

3.1.3.3. Testing and assessment materials (*types and examples*)

not

3.1.3.4. Recommended structure of internship report

1. Title page.
2. Report content.
3. Introduction.
4. The main results of the practice.
5. Conclusion (main conclusions and suggestions).
6. List of references and information materials.
7. The list of used equipment, including the equipment of the scientific Park of St. Petersburg state University.
8. Applications (individual task for production practice, schedule of work, additional tables, figures, graphs, review of the representative of the organization).

3.2. Staff requirements

3.2.1. Academic staff required (*mandatory for Research Park internships*)

Academic staff required	Background/Qualification
SPBU employees	
<ul style="list-style-type: none"> • Internship Coordinator 	Professor or Associate Professor. Availability of publications on issues of public relations and media
<ul style="list-style-type: none"> • Internship Supervisor 	Professor or Associate Professor. Availability of publications on issues of public relations and media
<ul style="list-style-type: none"> • Academic Supervisor/Clinic Director 	
<ul style="list-style-type: none"> • Resource Centre Director at the Research Park 	
On behalf of an Employer (IS Partner) (<i>as per Agreement</i>)	
<ul style="list-style-type: none"> • Internship Supervisor 	A diploma in higher professional education in journalism, political science, history, philology, advertising specialty (direction) or public relations.
<ul style="list-style-type: none"> • Internship Tutor 	A diploma in higher professional education in journalism, political science, history,

	philology, advertising specialty (direction) or public relations.
• Other	

3.2.2. Support staff required *(mandatory for Research Park internships)*

Yes No

(Specify below if yes)

Support staff required	Background/Qualification
SPBU employees	
• Tutor	
• Clinic staff member	
• Resource Centre staff member at the Research Park	
• Others	A diploma in higher professional education in journalism, political science, history, philology, advertising specialty (direction) or public relations

3.3. Material resources and equipment required *(provide list of equipment)*

not _____

mark, if scientific equipment, which has been modernized within the last 5 years, together with up-to-date specialized software is to be used

3.3.1 Facilities required *(classroom and other premises)*

The presence of an audience with a computer, a projector and at least 44 (set 2018) seats to summarize

3.3.2 In-class equipment required, including non-specialized common usage hardware and software

Computer with a projector.

3.3.3 Specialized equipment required *(mandatory for the internship at Research Park)*

not

3.3.4 Specialized software required

not

3.3.5 Supplies required *(provide a list with specification and volumes)*

not

3.4. Information support *(to be agreed with Gorky Scientific Library)*

3.4.1 Required reading

Doctrine of information security of the Russian Federation. Approved by the Decree of the President of the Russian Federation dated December 5, 2016 No. 646 // Rossiyskaya gazeta. 2016. December 6th. <https://rg.ru/2016/12/06/doktrina-infobezobasnost-site-dok.html>

Bykov, I. A. Network political communication: Theory, practice and research methods: monograph. - SPb .: FGBOU VPO "SPGUTD", 2013. - 200 from http://jf.spbu.ru/upload/files/file_1460022652_1434.pdf

Public relations as a social engineering: textbook / V. A. Achkasova [and others]; by ed. V.A. Achkasova, L.V. Volodina. - 2nd ed., Corr. and add. - M.: Yurait Publishing House, 2017. - 350 p. <http://urait.ru/catalog/408312>

Public relations in government: a textbook and a workshop for undergraduate and graduate / V. A. Achkasova [and others]; by ed. V. A. Achkasova, I. A. Bykova. - M.: Yurayt Publishing House, 2018. - 163 p. - (Series: Bachelor and Master. Academic course). - ISBN 978-5-534-07448-2 <http://urait-book.ru/catalog/423100>

Sharafutdinova E.V. The role of the information factor in shaping the image of the state in the international arena // Bulletin of St. Petersburg University. Series 6. Philosophy. Culturology. Political science. Right. International relationships. 2011. No. 1. P. 46-51.

3.4.2 Supplementary reading

Bykov, I. A., Filatova, O. G. Web 2.0 technologies and public relations: a paradigm shift or additional opportunities? // Bulletin of St. Petersburg University. 2011. Ser. 9. No. 2. - p. 226-237. http://jf.spbu.ru/upload/files/file_1460024771_058.pdf

Varakuta, S.A. Public Relations: Tutorial. - M.: INFRA-M, 2009. - 207 p. http://wabby.ru/obm/upload/1943_1322627312_5516.pdf

Vinogradova S. M. Mediarelations, public diplomacy and public relations in international relations // Theory and practice of public relations / part II. Technologies, practical methods and techniques of work in the field of public relations / study guide / ed. S. Yu. Chimarov and L.E.Vostriyakov. SPb.: Publishing house SZIU RANEPa, 2012. P.313- 357

Vinogradova S. M. The development of sociological knowledge of journalism (historical and theoretical essay) // Sociology of Journalism / ed. S.G. Korkonosenko. 2 ed., Redistribution and add. Textbook. M .: Yurayt Publishing, 2013

Vinogradova S. M., Melnik G. S. Business journalism. Tutorial. SPb .: Peter. 2010;

Vinogradova S. M., Melnik G.S. Psychology of mass communication. Textbook. M.: Yurayt, 2014;

Vinogradova S.M., Melnik G.S., Pantserev K.A. Media-oriented approach in the training of specialists in public relations in the field of international relations // Media Education. 2017. No. 1. P. 132-148.

Vinogradova S. M., Ruschin D. A. Political marketing and public diplomacy in creating a picture of the world // Bulletin of the Russian Philosophical Society. 2015. № 3 (75). Pp. 35-38.

Geopolitics: textbook and practical work / S. M. Vinogradova, D. A. Ruschin, Yu. G. Dunaeva, T. Yu. Shaldenkova; ed. S.M. Vinogradova. - M.: Yurait Publishing House, 2017. - 273 p. <http://urait.ru/catalog/399981>

Korkonosenko, S. G. Basics of journalism: a tutorial / S. G. Korkonosenko. - Moscow: KNORUS, 2016. - 272 p. http://www.knorus.ru/upload/knorus_new/pdf/7828.pdf

Markov A. A. Theory and practice of public relations: a tutorial / A. A. Markov. - SPb .: SPbGIEU, 2011. - 163 p

<http://elitalitera.ru/wp-content/uploads/2014/02/%D0%90.%D0%9C%D0%B0%D1%80%D0%BA%D0%BE%D0%B2-%D1%83%D1%87%D0%B5%D0%B1%D0%BD%D0%BE%D0%B5-%D0%BF%D0%BE%D1%81%D0%BE%D0%B1%D0%B8%D0%B5-%D0%A2%D0%B8%D0%9F%D0%A1%D0%9E.pdf>

Organization of the press service // Press service. All-Russian specialized magazine. <http://www.press-service.ru/terms/206>

Chumikov, A.N. Image - reputation - brand: traditional approaches and new technologies: a collection of articles / A.N. Chumikov - M.-Berlin: Direct-Media, 2015. - 106 p. http://pr-club.com/assets/files/pr_lib/pr_raboty/2016/Chumikov_digest.pdf

GR and lobbying: theory and technology: a textbook and a workshop for undergraduate and graduate programs / V. A. Achkasova [and others]; ed. V. A. Achkasova, I. E. Mintusov, O. G. Filatova. - M.: Yurait Publishing House, 2017. - 315 p. <http://urait.ru/catalog/401283>

3.4.3 Other sources of information

St. Petersburg State University Research Park, <http://researchpark.spbu.ru/>

Part 4. Author(s)

Full Name	Academic Rank	Position	Department
Vinogradova Svetlana Mikhailovna	Professor	Professor	Department of Theory and History of International Relations
Ruschin Dmitry Aleksandrovich	Assistant professor	Assistant professor	Department of Theory and History of International Relations